

ocean  
bottle

Certified  
B  
Corporation

# PRODUCT CATALOGUE 2023



Designed by K&K, New York  
NYC  
ocean  
bottle  
This bottle

# MISSION

“PLASTIC CURRENTLY ACCOUNTS FOR 85% OF ALL MARINE LITTER AND IS ON TRACK TO TRIPLE BY 2040.”

Every sale funds the collection of 11.4 kg of ocean-bound plastic, equivalent to **1000 plastic bottles in weight.**

By partnering with forward-thinking organisations and brands, we've collected over **8.7 million kg** of ocean-bound plastic to date.

We partner with plastic collection sites around the world, supporting thousands of livelihoods, whilst improving ocean health.







“Ocean Bottle is the first tangible ocean impact solution that we have.”

London  
**Evening  
Standard**

# Our Core Product Features

**Recycled stainless steel** vacuum insulation

**No sweat** exterior

**Dishwasher safe**

**BPA Free**

Made using **recycled ocean-bound plastic**

Includes **embedded NFC** to enable more impact

**Trackable & Traceable** impact. Fully certified production.

**10** year warranty & spare parts.

# Our Approach to CO<sub>2</sub> Emissions

We contribute to global carbon neutrality in three ways:

Implementing emission reductions through our supply chain.

Avoiding emissions in our value chain.

When necessary developing carbon sinks by protecting natural ecosystems outside of our value chain.



# Sustainable by design

Our commitment to making planet-friendly products.



## RECYCLED MATERIALS

We strive to include as much recycled content across all our products as possible, they're also fully recyclable at the end of life.

# 10

## 10 YEAR WARRANTY

Every product comes with a 10 year warranty and free replacement parts for life.



## RESPONSIBLE SOURCING & SUPPLY CHAIN

We take product testing seriously and can provide full certification & accreditation with every order.

## OUR AWARDS



reddot winner



Green Product Award



2021-2030 United Nations Decade of Ocean Science for Sustainable Development







MEET THE RANGE



THE ORIGINAL  
OCEAN BOTTLE









# ORIGINAL OCEAN BOTTLE

500ml | 17 OZ

The world's most needed bottle.

Every bottle funds the collection of **11.4 kg of ocean-bound plastic**, equivalent to **1000 plastic bottles** in weight.

IN STOCK

 Forest Green 3435 C/U 9462 C/U	 Obsidian Black Black 3C Black 3C	 Ocean Blue 2955 C/U 2171 C/U
 Rock Grey 422 C/U 165 C/U	 Sky Blue 9462 C/U 3435 C/U	 Sun Orange 165 C/U 2955 C/U

MADE TO ORDER

504 units +

 Sand Stone 13 0905 TPG 13 0905 TPG	 Sahara Red 17-1540 TPG 17-1540 TPG	 Shale Green 16-0110 TPG 16-0110 TPG	 Purple Rain 2617 C 2617 C
 Aqua Marine 16-5431 TPG 16-5431 TPG	 Beyond Coral 16-1546 TPG 16-1546 TPG	 Citrus Reef 13-0850 TPG 13-0850 TPG	 Fire Red 1788 C 1788 C

PANTONE MATCHING AVAILABLE

3000 units +

**67%**  
RECYCLED  
MATERIALS



MADE FROM  
OCEAN-BOUND  
PLASTIC



**10** YEAR  
WARRANTY

Dual opening for easy  
filling and cleaning,  
Perfect for iced drinks

180° twist cap with anti-leak seal

Easy carry loop

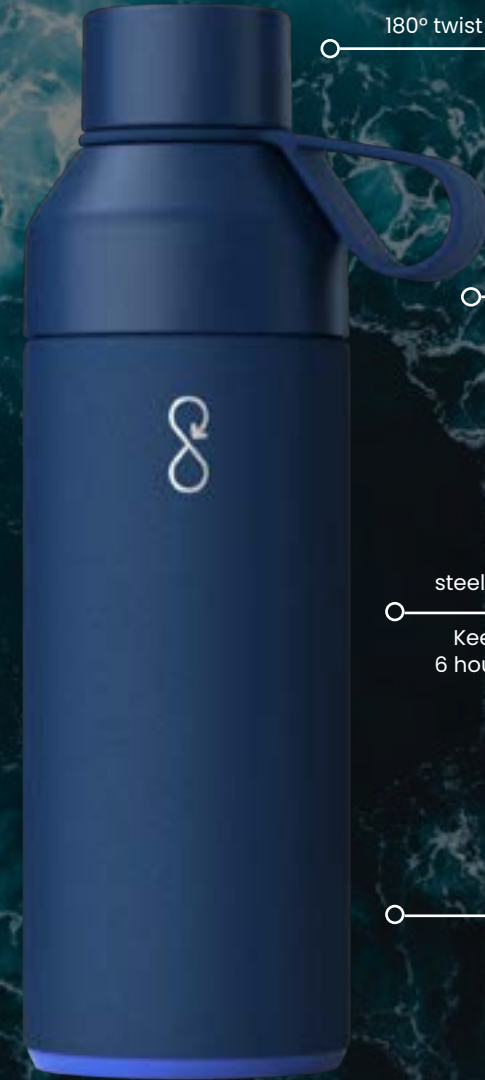
No sweat exterior

Recycled stainless  
steel vacuum insulation

Keeps drinks hot up to  
6 hours, or 18 hours cold

Dishwasher safe  
and BPA free

NFC smart chip to  
enable more impact



To partner with us, contact your Ocean Bottle sales rep or email at [info@freshorangebrands.com](mailto:info@freshorangebrands.com)



BOB









# BIG OCEAN BOTTLE "BOB"

1 L | 34 OZ

The award-winning Ocean Bottle just a lot bigger. Because bigger is better when it comes to hydration.

Every bottle funds the collection of **11.4 kg of ocean-bound plastic**, equivalent to **1000 plastic bottles** in weight.

IN STOCK

 Forest Green 3435 C/U 9482 C/U	 Obsidian Black Black 3C Black 3C	 Ocean Blue 2955 C/U 2171 C/U
 Rock Grey 422 C/U 165 C/U	 Sky Blue 9462 C/U 3435 C/U	 Sun Orange 165 C/U 2955 C/U

PANTONE MATCHING AVAILABLE

3000 units +

**71%**  
RECYCLED  
MATERIALS



MADE FROM  
OCEAN-BOUND  
PLASTIC



**10** YEAR  
WARRANTY



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BREW









# BREW COFFEE FLASK

350ml | 12 OZ

From 10 mile hikes to the morning commute, the Brew flask keeps drinks hot for up to 6 hours. Leak proof, spill proof and dishwasher safe.

Every sale funds the collection of **11.4 kg of ocean-bound plastic**, equivalent to **1000 plastic bottles** in weight.

IN STOCK

 Forest Green 3435 C/U 9462 C/U	 Obsidian Black Black 3C Black 3C	 Ocean Blue 2955 C/U 2171 C/U
 Rock Grey 422 C/U 165 C/U	 Sky Blue 9462 C/U 3435 C/U	 Sun Orange 165 C/U 2955 C/U

PANTONE MATCHING AVAILABLE

3000 units +

**63%**  
RECYCLED  
MATERIALS

  
MADE FROM  
OCEAN-BOUND  
PLASTIC



**10** YEAR  
WARRANTY



360° drinking experience

Leak proof twist lock lid

Insulated, keep warm lid

Wide opening for  
easy cleaning

Durable, powder-  
coated body

Recycled stainless  
steel vacuum insulation

Dishwasher safe  
and BPA free

Keeps drinks hot up to  
6 hours, or 18 hours cold

NFC smart chip to enable  
more impact

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GO









# GO SPORTS BOTTLE

500ml | 18 OZ

With the flip-lid and built-in silicone straw, the GO was built for drinking on the move.

Every sale funds the collection of **11.4 kg of ocean-bound plastic**, equivalent to **1000 plastic bottles** in weight.

IN STOCK

 Forest Green 3435 C/U 9462 C/U	 Obsidian Black Black 3C Black 3C	 Ocean Blue 2955 C/U 2171 C/U
 Rock Grey 422 C/U 165 C/U	 Sky Blue 9462 C/U 3435 C/U	 Sun Orange 165 C/U 2955 C/U

PANTONE MATCHING AVAILABLE

3000 units +

**61%**  
RECYCLED  
MATERIALS

  
MADE FROM  
OCEAN-BOUND  
PLASTIC



**10** YEAR  
WARRANTY

Flip-lid lets you control flow with one hand

Built-in silicone straw

Dual opening for easy filling and cleaning,  
perfect for iced drinks

Easy carry loop

No sweat exterior

Recycled stainless steel vacuum insulation

Keeps drinks cold up to 18 hours

Dishwasher safe and BPA free

NFC smart chip to enable more impact

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# CO-BRANDING



## RAPID ENGRAVING

Ultra durable, economical & fast.

- ✓ Available from 48 units
- ✓ 7 - 10 days processing time
- ✓ Highly detailed engraving
- ✓ Custom packaging available



## COLOUR PRINTING

Full colour logo printing.

- ✓ Available from 120 units
- ✓ 7- 15 days processing time
- ✓ Detailed full colour printing
- ✓ Custom packaging available



## PANTONE MATCHING

Colour matched for maximum impact.

- ✓ Available from 3000 units
- ✓ 45 days processing time
- ✓ Colour matched to your brand
- ✓ Custom packaging available



SHALE GREEN

OG 500ml; Shale Green.



## CUSTOM PACKAGING

We offer custom packaging sleeves to help make your co-branded bottles even more impactful. This is a great way of communicating how your business is helping combat ocean plastic waste and tie in seamlessly with your brand.



Join the world's leading brands and businesses on a mission to collect 7 billion plastic bottles by 2025.

ĀMAN monzo GSK PANGAIA



L'ORÉAL  
PARIS



Mercedes-Benz

TED

BCG



Google



SOHO HOUSE

YouTube

Goldman  
Sachs

NETFLIX



Polestar

UN CLIMATE  
CHANGE  
CONFERENCE  
UK 2021

IN PARTNERSHIP WITH ITALY

BREITLING  
1884





An aerial photograph of a massive ocean wave curling over, creating a deep, dark blue tunnel. The water's surface is textured with ripples and white foam at the crest. The text "Ocean bottle" is centered in white, with the letter 'O' in "Ocean" being a stylized circle that overlaps the top of the "b" in "bottle".

Ocean  
bottle



# Co-branding Processing Times

## APPENDIX

Order from our stockists, with locations in the UK, EU and US

Order Quantity	Customisation	Processing Time	Colours Available	Sample Process
48+	Rapid Engrave	7 Days	Core Colours	Digital Mock Up
120+	Colour Printing	7 - 10 Days	Core Colours	Digital Mock Up

Order direct from our factory

Order Quantity	Customisation	Processing Time	Colours Available	Sample Process
504+	Engraving or Printing	7-15 Days	Core & Made to Order	Digital Mock Up
3000+	Engraving or Printing	30-35 Days	Custom Parts Available	Physical Sample
5000+	Engraving or Printing	35 - 45 Days	Full Pantone Matching	Physical Sample

Choose by order quantity

Order Quantity	Customisation		Product Colours				Custom Packaging
	Rapid Engraving	Colour Printing	Core Colours	Made to Order Colours	Pantone Matched Parts	Full Pantone Matching	
48+	✓	✗	✓	✗	✗	✗	✗
120+	✓	✓	✓	✗	✗	✗	✗
504+	✓	✓	✓	✓	✗	✗	✓
3000+	✓	✓	✓	✓	✓	✗	✓
5000+	✓	✓	✓	✓	✓	✓	✓